



Job:  
**Signage Proposal**

Client:  
**The Foot Health Practice**

Presentation\_V5  
Tuesday 30th November 2021



## The Brief: **New signage**

We have been asked to look at the new signage for the businesses relocation from the Arcade, to the Glass Works in Barnsley City Centre.

The Glass Works is a new development within the city centre - the signage required will consist of a main shop external sign located within the shop front centre window area, with a bus stop / protruding sign to the right hand side of the door way, fixed to the external pillar.

We suggested that we would look at reworking the current logo to give a new refreshed updated look and feel, without losing the familiarity of the existing design. We have used these elements to create suggestions for the main sign. The door decals are kept simple and informative.

Further design work to show what can be displayed within the window display, as well as leaflets and price lists, appointment cards, will be proposed with design, production and print costs.



## Stage 1\_The Signage: **Final Signage**

Over the next few pages you will see how we have used the elements from your existing logo to create a new, refreshed look for your identity.

We have refreshed the font and added to the graphic element to give the logo a new look and feel. Using these new elements we have created a new logo for The Foot Health Practice.

We have created the main lightbox sign positioned within the top centre window, the window decals that are mainly on the door and a internal window displays to feature promotions etc, to the customer.

We have created a bus-stop sign that will feature to the right of the door, we feel this doesnt need to be illuminated as directly outside the door way is a street light, as well as a wall up/down light located just below this sign.

# THE SIGNAGE PROPOSAL\_MAIN SIGNS



## Main Sign:

1000 x 977 x 100mm shaped light box



## Bus-Stop:

Sign 600 x 600 x 100mm



Specialising  
Routine Foot Health Care



CONTACT US 01226 293 693

OPEN HOURS  
Monday - Saturday 9am - 6pm  
Sunday - Closed

# THE SIGNAGE PROPOSAL\_MAIN SHOP FRONT

The Main Signage\_option 1



Approx. 2500mm clearance from floor



|                 |                          |                  |  |
|-----------------|--------------------------|------------------|--|
| <b>Customer</b> | The Foot Health Practice | <b>Reference</b> |  |
|-----------------|--------------------------|------------------|--|

|               |         |                |            |                |            |
|---------------|---------|----------------|------------|----------------|------------|
| <b>Number</b> | SQ-2103 | <b>Created</b> | 25/11/2021 | <b>Expires</b> | 25/12/2021 |
|---------------|---------|----------------|------------|----------------|------------|

|                                                                                                    |                                                                                                     |
|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| <b>Invoice Address</b><br>The Foot Health Practice<br>The Glass House works<br>Barnsley<br>S70 2JP | <b>Delivery Address</b><br>The Foot Health Practice<br>The Glass House works<br>Barnsley<br>S70 2JP |
|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|

| Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Qty/Hrs | Price/Rate | Net Amount | % VAT | VAT    | Total (£) |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|------------|-------|--------|-----------|
| Main Illuminated shaped Fascia Sign<br><br>Option 2:<br>To supply & install 1 x 1000 x 977 x 100mm shaped light box.<br>Shaped light box to be made from 3mm aluminium & powder coated to Ral colour<br>complete with opal panel for light emitting.<br>logo to be in translucent vinyl detail applied to opal face.<br>light box complete with back tray to house led's for illumination.<br><br>light box then to be fitted to two x 40mm box section rails which will be fitted to window frames. | 1.00    | 2,295.00   | 2,295.00   | 20.00 | 459.00 | 2,754.00  |
| Bus Stop sign<br><br>Supply & install 1 x projecting bus stop sign 600 x 600 x 100mm<br>Sign made from 3mm aluminium composite with mild steel bracket for installation.                                                                                                                                                                                                                                                                                                                             | 1.00    | 595.00     | 595.00     | 20.00 | 119.00 | 714.00    |

|                      |              |                  |            |              |              |
|----------------------|--------------|------------------|------------|--------------|--------------|
| <b>Amount Ex VAT</b> | 2,890.00 (£) | <b>Total VAT</b> | 578.00 (£) | <b>Total</b> | 3,468.00 (£) |
|----------------------|--------------|------------------|------------|--------------|--------------|

| VAT Rate        | Net (£)  | VAT (£) | Total (£) |
|-----------------|----------|---------|-----------|
| Standard 20.00% | 2,890.00 | 578.00  | 3,468.00  |