BARNSLEY
Metropolitan Borough Council

ADVERT REFUSAL

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION NO. 2012/0897

To Mr Paul Richardson
Clear Channel UK
16 Octavian Way
Team Valley Trading Estate
Gateshead
Tyne and Wear
NE11 0HZ

In pursuance of its powers under the above-mentioned Act and Regulations the Barnsley Metropolitan Borough Council as the Local Planning Authority hereby refuses consent for the Display of two internally illuminated signs to existing bus shelter
SYPTE Ref: 012D691, Opposite 192 Dodworth Road, Barnsley, S70 6PE
in accordance with the application form and accompanying plan(s) registered by the Council on 07 August 2012.

The reasons for the Council's decision to refuse consent are:-

1 In the opinion of the Local Planning Authority, the proposed sign, by reason of its size, prominent position and illumination would be an incongruous feature adjacent to the Green Space and opposite a predominantly residential area to the detriment of visual amenity. In addition, the unit does not have regard to the site in which it is displayed. The proposal is therefore contrary to saved UDP Policy BE6D and Supplementary Planning Document 'Advertisements'.

Stephen Moralee

Signed
Assistant Director, Planning and Regulatory Services

Dated 04 September 2012

Planning and Regulatory Services **Telephone: 01226 - 772000**
PO Box 604, Barnsley, S70 9FE **Fax: 01226 - 772591**

NOTES:-

1. If the applicant is aggrieved by the decision of the Local Planning Authority to refuse consent the applicant may within eight weeks of receipt of this notice, appeal to the Secretary of State for the Environment, Transport and Regions in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations 1984. The Secretary of State has power to allow a longer period for the giving of notice of appeal in cases where he is safisfied that the applicant has deferred the giving of notice because negotiations with the Local Planning Authority in regard to the proposed display are in progress.

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