twentytwenty
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JUSTIFICATION STATEMENT:-

Harveys
Unit 2
Woobwell Lane Retail Park
Barnsley
Yorkshire
S70 3NS

Barnsley local development framework sets out the core strategy for the key elements of the planning framework for Barnsley. With this application we will be specifically looking at the core policy 31 which deals with retail and town centre developments. The policy states that Barnsley has two retail warehouse parks at the Peel centre on Harborough Hill Road and Woobwell Lane Retail Park, Stairfoot. The unit upon which our applications relates is located within the Woobwell Lane Retail Park. These parks are to remain the focus for retail warehouse in the borough.

We are proposing to install a new 8000 Sq.Ft. mezzanine installation in the above mentioned retail unit.

The mezzanine will be used solely for the sale and display of beds. This will enable the ground floor to be solely used for the selling of furniture i.e. Sofas/ Dining table sets etc.

The new store will provide a more open design and increased product range. The proposal has not been submitted to increase customer numbers to the store. It has been designed to increase the sales spacing and customer walkways to give an improved feel and customer satisfaction.

It will also provide a greater range of product which will improve the customer conversion rate regarding footfall into sales. With this in mind we feel that any increase in the customer numbers attending the unit will be minimal so there will be no further requirement on the existing parking spaces or services roads.

We feel that the existing retail park amenities will be more than enough to accommodate our proposed new 8000 Sq.Ft. mezzanine.